

TCP facility project proposal:

„Support to the implementation of an integrated and innovative economic development approach in Drina-Tara and Drina-Sava”

Background



based on the core principles of the ABD approach and it aims at integrating as well as involving all levels of the agriculture-processing-tourism value chain

Main objective

- complementary assistance in technical areas to the final beneficiaries of the grant program.
- to ensure the absorption capacity of the stakeholders for the EU grants

Proposed activities within the project proposal

- Develop **training material** specifically tailored to the final beneficiaries of the ABD grant project
- Provide **coaching and training** to the beneficiaries on special technical fields:
 - Identification and innovation of local/traditional recipes and products;
 - Primary production and processing
 - Food safety and quality standards
 - rural tourism and catering
 - Marketing and promotion of products

Main facts

- Target area: Drina-Tara and Drina Sava
- Approximate budget: USD 70,000
- Project would start in June 2014
- Project duration: 8 months
- On behalf of the member governments SWG have sent the official request to REU FAO for a TCP F

Rural Development Network



- **Pipeline project:**

Support to capacity building for rural development support and extension to support EU-integration of the Western Balkan countries

- Any update from the countries on the National RDNs are appreciated